

## Experienced Operators Investing in the Middle Market







Connexa Capital specializes in investing in lower middle market companies across the business services and diversified industrials sectors. Leveraging deep experience as both operators and investors, Connexa targets scalable businesses with clear opportunities for operational improvement and long-term growth. The investment model is supported by a deep bench of executive partners who drive hands-on growth and operational excellence post-investment.

### Sector Expertise





#### Engineering, Environmental, and Infrastructure Services:

-  Architecture and Engineering (AEC)
-  Environmental Services / Consulting
-  Industrial Services
-  Infrastructure Services
-  Utility Services
-  Water & Wastewater Management

#### Facility & Home Services:

-  Cleaning, Janitorial, and Sanitization
-  Fire & Safety
-  HVAC, Mechanical, Electrical, and Plumbing
-  Landscaping Services
-  Laundry / Other Route-Based Services
-  Pest Control

#### Professional Services, Consulting, and Other:

-  Accounting and Tax Services
-  Consulting Services
-  IT MSPs
-  Outsourced Legal Services

### Investment Criteria

- Enterprise Value: Up to \$50M
- \$5M+ of Revenue
- \$1M-\$7M EBITDA
- \$2M-\$25M Equity Investment
- Control Equity Investment
- U.S. HQ and Operations
- Family / Founder Owned
- First Institutional Capital
- Strong History of Growth
- Service Expansion Opportunities

### Deal Types

- Leveraged Buyouts
- Ownership Transitions
- Buy-and-Build Strategies

### Team Contacts



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